



ONLINE COMMUNITY DIRECTORY – ADVERTISING RATES

Basic Directory Listing – Four (4) Lines – Includes: Name, Type of Business, Five (5) Word Description, Phone Number

Example: Balanced Life Magazine **Rate: \$25 for Three Month Listing**
 Online/Email Promotional Services
 In support of conscious living **\$75 for One Year Listing**
 916-965-7751

Linked Directory Listing – Five (5) Lines – Includes: Name, Type of Business, Five (5) Word Description, Phone Number and Link to Website

Example: Balanced Life Magazine **Rate: \$35 for Three Month Listing**
 Online/Email Promotional Services
 In support of conscious living **\$100 for One Year Listing**
 916-965-7751
 www.BalancedLifeMagazine.com

Display Ad Listing - Six (6) Lines – Includes: Name, Type of Business, Five (5) Word Description, Phone Number and Link to Website, plus a “Click To View Our Ad”, which opens to show your choice of 600x200, 600x300, or 600x600 pixel Display Ad

Example: Balanced Life Magazine
 Online/Email Promotional Services
 In support of conscious living
 916-965-7751
 www.BalancedLifeMagazine.com
[“Click here to View Ad”](#)

Rate:	Three Month Listing	One Year Listing
\$60	Opening to 600x200 pixel Ad	\$175 Opening to 600x200 pixel Ad
\$75	Opening to 600x300 pixel Ad	\$195 Opening to 600x300 pixel Ad
\$90	Opening to 600x600 pixel Ad	\$215 Opening to 600x600 pixel Ad

Call Today for Additional Advertising Information
(916) 965-7751

Visit our Website: www.BalancedLifeMagazine.com
 Email: Barbara Williams: barbara@balancedlifemagazine.com



**Maximize Your Advertising Dollar by
Reaching Your Target Audience...
Your Ad Reaches Approximately
4500 Inbox's and Growing!**

EMAIL PROMOTION ADVERTISING RATES

Monthly eNewsletter – 600x200 pixel Ad (only)

Rate: \$60 600x200 pixel Ad Only

Mid-Month Promotional Eblast – 600x200, 600x300 or 600x600 pixel Ad

Rate: \$60 600x200 pixel Ad
\$75 600x300 pixel Ad
\$90 600x600 pixel Ad

Once-A-Month Special Offer Coupon Email – Quarter Page Ad

Rate: \$75 Ad Design Included

Example:

SPECIAL OFFER • SPECIAL OFFER • SPECIAL OFFER • SPECIAL OFFER • SPECIAL OFFER



Special Offer Coupon

Place Your Coupon Here!

REACH YOUR TARGET AUDIENCE

Includes: Your Logo or Photo, up to
Ten Word Offer, Phone Number and Email Address.





ADVERTISING SPECIFICATIONS

Ad Design Available - \$25

Except When Included In Ad Rate

- All Payments accepted in advance via Credit or Debit Card
- Ads must conform to sizes, line and word limits as specified
- Ads are only accepted via Email or FTP

Contact **Barbara Williams** at

(916) 965-7751

For additional Information or help in selecting the right Ad for your needs

Email: barbara@balancedlifemagazine.com

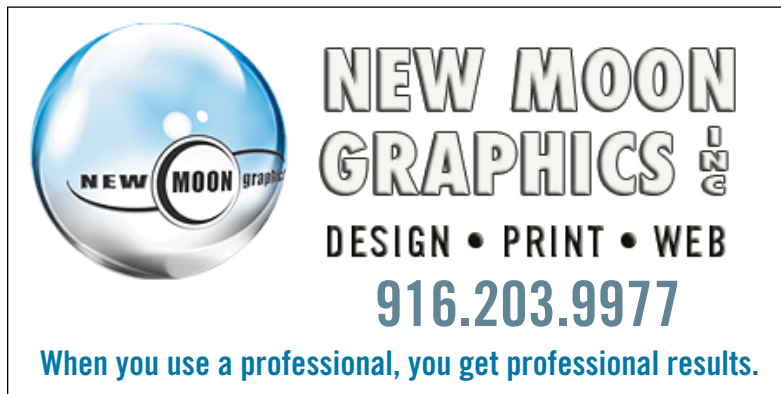
Example of Ad Format for Advertising in Email Promotions & Online Community Directory




 **Maximize Your Advertising Dollar**
by Reaching Your Target Audience – Advertise in
Balanced Life Magazine Email Promotions

Call Barbara Williams Today @ 916-965-7751
Email: barbara@balancedlifemagazine.com

600 x 200 (Ad shown here at roughly half size)



 **NEW MOON
GRAPHICS** INC.
DESIGN • PRINT • WEB
916.203.9977

When you use a professional, you get professional results.

600 x 300 (Ad shown here at roughly half size)



 **Affordable Online
& Email Advertising**

Your Ad in a Monthly Email Promotions and/or
the Online Community Directory
Will be seen by Thousands of Monthly
Website Visitors and Email Subscribers

Call Barbara Williams Today @
916 965 7751

Email: barbara@balancedlifemagazine.com

600 x 600 (Ad shown here at roughly half size)



Sales Rep _____ Date _____
 Business Name _____
 Contact Name _____
 Phone _____ Fax _____
 Email address _____
 Business Address _____ City/State/Zip _____
 Mailing Address _____ City/State/Zip _____

Ad Size(s) _____
 Email Ad(s) Sizes _____ Date(s) _____ Rate: \$ _____
 Online Listing: Basic ___ Linked ___ Display ___ Ad Size _____ Rate: \$ _____
Non-recurring Charges
 Ad Design: \$25 Design: \$ _____
 Ad proofs viewed via: Email Attachment Total: \$ _____

Contractual Agreement: 1) Payment for advertising is due in advance, via Visa/Master Card or Debit Card, unless otherwise arranged. 2) Prepayments that are made in consideration for a discounted Ad Rate or discount for placing multiple Ads, are non-refundable. 3) All ads are subject to acceptance by Balanced Life magazine. 4) Mistakes happen. Should there be an error in your Ad, where the Phone Number, Web Address or Business Address is listed incorrectly, Balanced Life Magazine is limited to the cost of that Ad and will remedy the situation by re-running the Ad in the an upcoming Email Promotion or extend the Online Directory Listing by the amount of time it was listed incorrectly.

Signature _____ Date _____

CREDIT CARD PAYMENT

Balanced Life Magazine has permission to run Ad Charge on card listed below, prior to Ad(s) running in Email Promotion or placing Advertising in Online Directory. All charges will be run prior to Ad Design and being placed in the Online Directory or an Email Promotions. **It is the Advertiser's responsibility to provide current credit card information, should changes occur.**

Card # _____ Expiration: _____ Zip Code: _____

Name as printed on card _____

Signature _____ Approval given via phone email Date _____

Notes _____